



Strategic Action Plan

21-22

Overview

The *vision* of the Tobacco Action Coalition is to have a community free of nicotine addiction and the harmful associated effects.

The mission of the Tobacco Action Coalition is to increase access to cessation resources for those who are ready to quit tobacco, decrease secondhand smoke exposure, and reduce tobacco initiation within Erie County.

Intermediate Objectives:

- 🌱 Decrease accessibility and availability of tobacco products to youth within Erie County.
- 🌱 Decrease the number of people exposed to secondhand smoke in public spaces or multi-unit housing.
- 🌱 Increase accessibility and utilization of cessation services for both adults and youth.
- 🌱 Reduce disparities relating to tobacco use within Erie County for individuals with low socioeconomic status.

Project Objectives:

- 🌱 **Youth:** By June 30, 2022, a community project focused on reducing youth vaping within Erie County will be completed and a POS policy to pursue will be identified.
- 🌱 **Policy:** By June 30, 2022, a policy will be passed to decrease the number of individuals exposed to secondhand smoke in public spaces or multi-unit housing.
- 🌱 **Cessation:** By June 30, 2022, a community project focused on encouraging cessation for current tobacco users within Erie County will be completed.
- 🌱 **Equity:** By June 30, 2022, at least 12 workgroup meetings involving members from five separate sectors will be held to discuss and address tobacco use for individuals with low socioeconomic status. The sectors include: Education, Law Enforcement, Business, Government, Health/Medical Professional, Housing, Involved Citizen, Faith-Based, Civic Associations, Media, Community Organizations. These meetings will result in the creation of a 5 year strategic plan to address this issue.

This is a living document that can be edited at any time during the implementation of the listed objectives.








- 🌱 **Youth:** By June 30, 2022, a community project focused on reducing youth vaping within Erie County will be completed and a POS policy to pursue will be identified.

🌱 **Youth Project Lead –**








🌱 **Youth Project Team –**








🌱 Activity	🌱 Team Members	🌱 Documentation	🌱 By When?
Hold a stakeholder meeting that includes individuals from at least 4 sectors to discuss policy targets.		- Meeting minutes, attendance sheet	10/31/2021

Select at least 3 community sectors and youth representative to focus on this community project, and create a proposed project plan.		<ul style="list-style-type: none"> - Written justification for each partner - Letters of commitment - Project plan 	9/30/2021
Evaluation and final report of project		<ul style="list-style-type: none"> - Narrative description of project - Description of how each objective was achieved - Evaluation and any data collected for project - Analysis of future steps 	6/30/2022

 Policy: By June 30, 2022, a policy will be passed to decrease the number of individuals exposed to secondhand smoke in public spaces or multi-unit housing.			
 Policy Project Lead –			
 Policy Project Team -			
 Activity	 Team Members	 Documentation	 By When?
Identify potential secondhand smoke exposure policies to pursue within Erie County.		<ul style="list-style-type: none"> - Potential policy targets - List of appropriate stakeholders to discuss policy with - Materials showing how data was used to justify potential targets 	10/31/2021
Complete policy implementation plan		<ul style="list-style-type: none"> - Completed policy implementation plan 	12/31/2021
Pass SHS policy that will decrease the number of		<ul style="list-style-type: none"> - TU 21-22 Master Excel File P2G tab 	6/30/2022

people exposed to secondhand smoke			
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 Cessation: By June 30, 2022, a community project focused on encouraging cessation for current tobacco users within Erie County will be completed.			
 Cessation Project Lead –  Cessation Project Team –			
 Activity	 Team Members	 Documentation	 By When?
Select at least 3 community sectors to focus on this community project, and create a proposed project plan.		<ul style="list-style-type: none"> - Written justification for each partner - Letters of commitment - Project plan 	9/30/2021
Evaluation and final report of project		<ul style="list-style-type: none"> - Narrative description of project - Description of how each objective was achieved - Evaluation and any data collected for project - Analysis of future steps 	6/30/2022

 Equity: By June 30, 2022, at least 12 workgroup meetings involving members from five separate sectors will be held to discuss and address tobacco use for individuals with low socioeconomic status. The sectors include: Education, Law Enforcement, Business, Government, Health/Medical Professional, Housing, Involved Citizen, Faith-Based, Civic Associations, Media, Community Organizations. These meetings will result in the creation of a 5 year strategic plan to address this issue.			
 Equity Project Lead –  Equity Project Team -			
 Activity	 Team Members	 Documentation	 By When?
Convene at least 12 workgroup meetings to discuss this issue.		<ul style="list-style-type: none"> - Meeting minutes - Agendas - Attendance sheets 	6/30/2022 Document monthly

Create a 5 year strategic plan to address tobacco use for individuals with low socioeconomic status.		- Strategic plan	6/30/2022
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Created: 3/19/2021

Approved: 3/23/2021